

FOODS FOR ATHLETES

from the desk of Darren Long, Sr...

August 15, 2020

Board of Directors
McCloud Community Services District
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To the Esteemed Board of Directors,

Greetings to you all from Visalia, CA.

The time has come to explore a partnership. An endeavor, sought by Foods For Athletes to enter the honorable community of McCloud with consideration from its fine citizens to bestow upon Foods For Athletes its consent and approval for the restoration and revitalization of the long- standing structure located at Tucci Ave & North Quince (P.O. Box 1012) APN# 028-440-620.

Our purpose is genuine and true. We seek to build a water/bottling manufacturing plant to produce Blackmp Living Water products, Zewel Probiotic Living Water Products, and many Private Label brands utilizing the glacier melt, unlimited riparian water sourced from Mt. Shasta and the McCloud Community Services District. We will look to the community to fill the work required to operate a bottling plant. As volume grows, so will the workforce.

Our Mission Statement is simple: To improve the health of the human condition.

Foods For Athletes believes and operates from four Core Principles:

- **Educate** – Functional water IS science-based. By educating the mind we increase the opportunity for healthy bodies.
- **Collaborate** – Bringing the “science” to the market is about TEAM. The sharing of ideas brings forth winning strategies.
- **Integrity** – Doing what's right in business even when it hurts. Creating a respectful work environment. Practicing the Golden Rule.
- **Community** – Being an active member of our community. Presenting a Brand that brings honor to our neighborhood.

As we deliver our basic proposal, we do so with a vision to cultivate a long-term growth strategy to ensure Brand stability regardless of marketplace volatility. We say this with a complete understanding that our vision carries us beyond the current pandemic that befalls our great Nation.

Details of our Proposal are as follows:

APN 028-440-620 needs considerable external structural repair and redevelopment:

Estimates based on preliminary visual surveys of the external anatomy indicate approximately one year of structural repairs. Engineering composition will be required in lieu of inactivity of the facility. Because of the desire to retain elements towards the historical renaissance of this great property, structural integrity upgrades could possibly prolong a targeted "first line production" date. Additionally, it is expected that an entirely new roof will be needed, and it is currently unknown how much time the roof repair/replacement would require. It is possible, however, that the external renovations and the roof repairs could occur simultaneously.

APN 028-440-620 will begin inside construction* of the bottling lines once external upgrades to the structure have been completed. The bottling line construction requires 20-22 weeks of assembly with two additional weeks of testing.

*External work will continue while inside Bottling Plant construction begins.

Estimated Construction Start Date: February 1, 2021

Initial water usage:

Initial Water Usage - Gallons							
4,696 gallons per truckload							
0-6 months	Gals	7-12 Months	Gals	13-18 Months	Gals	19-24 Months	Gals
5 Trucks per Day	23,480	8 trucks/day	37,568	12 trucks/day	56,352	18 trucks/day	84,528
5 Days per Week	117,400	5 days/week	187,840	6 days/week	338,112	5 days/week	422,640
4 Weeks per Month	469,600	4 weeks/mo	751,360	4 weeks/mo	1,352,448	4 weeks/mo	1,690,560
6 Month Total	2,817,600	6 Mos Total	4,508,160	6 Mos Total	8,114,688	6 Mos Total	10,143,360
Total Truckloads	600		960		1,728		2,160

Sterilization protocols water usage inside the plant are estimated at another one million gallons annually.

7 Year Growth Forecast - Gallons						
Growth Rate 6.44%						
Bottle Production Years 3-7						
Year	2022	2023	2024	2026	2027	2028
Total	7,325,760	18,258,048	19,433,866	20,685,407	22,017,547	23,435,477

Manpower: Human Resource needs will be filled locally. Initial team members required will be 20 Full Time associates and 30 part time associates. Long term demand will require approximately 150 associates once the plant is running at full capacity. Foods For Athletes will work with the local hiring services available to pre-screen candidates for background checks and proper skill-set identifications as well as to set the calendar times for candidates that will interview for hire. During the candidate interview process, Foods For Athletes will seek for competencies within the associates such as Drive For Results, Customer Focus, Integrity, Problem Solving - associates who will take pride in the Company they work for, having a mindset of continuous improvement, all with a common focus: To win at the game of work.

Foods For Athletes strives to be a company where its team members can find job security as they seek to "make a career at the plant".

Albert Einstein once said, "Imagination is more important than knowledge." At Foods For Athletes, we believe "the only thing holding us back are the boundaries of our imagination". Please join Foods For Athletes as we imagine growth through the restoration of this grand old facility, transforming it into a thriving addition to the community of McCloud.

I look forward to bringing our Management Team up to McCloud for a meet and greet this upcoming Monday, August 24, 2020 at 11:am.

Sincerely,



Darren Long

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